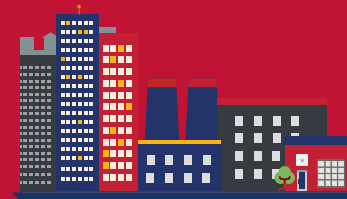


The small business **CLOSURE CRISIS**



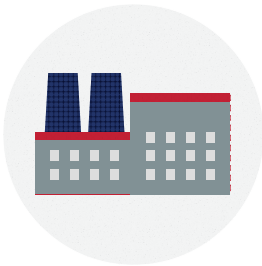
SMALL BUSINESSES

are the
lifblood
of our
economy

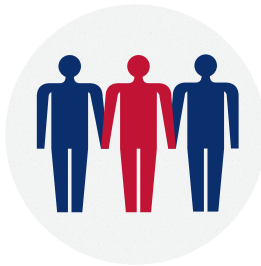
Baby boomers own half of all privately held firms in Missouri

This Silver Tsunami of retiring business owners own over 56,500 firms which represent half of all job-creating businesses in the state. These firms employ almost 600,000 workers and generate nearly \$119 billion in revenue. As most of these owners retire, our local business landscape is going through a dramatic shift.

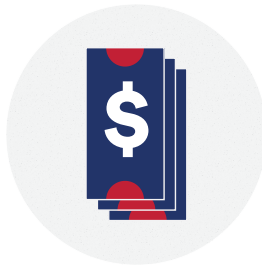
6 out of 10 business owners plan to sell in the next decade.



56,500
firms



600,000
employees



\$119B
in revenue


By selling to their employees, owners can keep their legacy alive by keeping these businesses and jobs in the community.

They make up 99.4% of all firms and provide 46.2% of all jobs in Missouri. In addition, they circulate 3x more money back into local communities than absentee-owned businesses and corporate chains.

Baby boomers employ an estimated 1 in 5 private sector workers nationwide.

The Employee Ownership solution

Employee ownership deepens the impact of local businesses and keeps them locally owned for the long term.



The Missouri Center for Employee Ownership can help turn crisis into opportunity.

Benefits to businesses

- Higher productivity and growth
- Lower employee turnover
- Improved longevity, lasting legacy

Benefits to workers

- Better pay and benefits
- Assets and business ownership
- Voice in key decisions

Benefits to communities

- Increased local spending
- Heightened civic engagement
- Community wealth building

Interested in learning how businesses can transition to employee ownership and communities can keep good jobs?

Visit moceo.org

MOCEO 

MISSOURI CENTER FOR EMPLOYEE OWNERSHIP

{ Project Equity }

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